

The Gift Basket Association

Uplifting the gift basket industry in the spirit of quality and support



Advisory Board Member Profile

Mary Ann Jacobs

Mary Ann Jacobs has had a gift basket business in Tucson, Arizona since 1988. Prior to becoming a designer, she was an accountant with a desire to use her creativity. Her accounting background has provided her with great business knowledge, which she shares with her audiences worldwide.

Her professional excellence has established her as one of America's top designers. Her business was featured in the books ***The Best Home-based Businesses Of The 90s***, and ***The Best Home-based Businesses Of The New Millennium***, as one of the most exemplary gift basket businesses in the country. Her corporate customization and marketing concepts have earned her international recognition. Designers around the world who have implemented her design and marketing ideas report significant success.

MaryAnn's innovative gift basket designs are continuously featured in trade magazines, as are the cutting edge articles that she submits as a contributing editor. She has appeared on television talk shows, and shares her expertise at national markets, conferences and trade shows throughout the country. Now, you can learn from her in comfort of your own home or office.

Mary Ann believes that most success is achieved through determination, hard work and knowledge. She has produced a series of ten gift basket videos designed to educate and inspire business owners to go beyond the boundaries of their imaginations in the shortest amount of time.

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